

Comcast Helps Bring Essential Digital Literacy Skills Home with Internet Essentials Program

Internet EssentialsSM from Comcast is an exciting new program designed with the assistance of the Federal Communications Commission (FCC) to help bridge America's digital divide. In conformity with the National Broadband Plan, the program addresses key barriers to Internet access and adoption by providing affordable Internet access, the opportunity to purchase a computer and training to low-income families with at least one child receiving free lunches under the National School Lunch Program.

Once the program goes live this fall, eligible participants will receive:

- Comcast home Economy Internet service for \$9.95 per month (plus taxes) with no activation fees, additional equipment rental charges, credit checks or long-term contracts;
- The option to purchase a pre-configured computer for 149.99 (plus taxes); and
- Access to digital literacy training.

An entire household will be eligible to participate in the program if the household:

- Is located where Comcast offers Internet service;
- Has at least one child receiving a free school lunch through the National Free School Lunch Program (NSLP);
- Has not subscribed to Comcast Internet service within the last 90 days; and
- Does not have an overdue Comcast bill or unreturned equipment.

Participating families may be able to benefit from Internet EssentialsSM for the entire life of their child's K-12 education, as long as they remain eligible.

Spreading the word to families will go a long way in helping to drive adoption of what is now an essential element of education in America. The Internet has the ability to strengthen and enhance the lessons learned in the classroom and is an increasingly important tool for students to succeed.

For more information on Internet EssentialsSM from Comcast and the enrollment process, please visit www.internetessentials.com. School Districts and other community organizations looking to get involved can sign up on our partner portal, www.internetessentials.com/partner, for all the information, materials and updates needed to help spread the word and keep the momentum going.



Internet EssentialsSM is also known as the Comcast Broadband Opportunity Program